

WI Concealed Carry Class - Appleton

DATE: Sunday, October 5, 2025
LOCATION: Appleton, Wisconsin, US

Event Description

WI Concealed Carry Class - Appleton is a premier community event in Appleton. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community

Importance Rank: 39/100

Expected Attendance: 282 people

Event ID: 4ACsb7vKdzXG68A5Sr

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 113 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
