

Why Choose Speciality Coffee? - Bubu Coffee Roasters - Treats of Taupo Food Festival

DATE: Saturday, September 27, 2025
LOCATION: Taupo Waikato Region, NZ

Event Description

Why Choose Speciality Coffee? - Bubu Coffee Roasters - Treats of Taupo Food Festival is a premier festivals event in Taupo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 49/100

Expected Attendance: 903 people

Event ID: 3tZzxKNJ9vMSfpq7RR

Hotel Demand Indicators

ADR Impact Index: 5.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 361 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
