

Why 70% of Couples Fail and Why 30% Succeed, with Laila Presotto

DATE: Tuesday, October 7, 2025
LOCATION: Brackendale, British Columbia, CA

Event Description

Why 70% of Couples Fail and Why 30% Succeed, with Laila Presotto is a premier conferences event in Brackendale. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences
Importance Rank: 30/100
Expected Attendance: 105 people
Event ID: BNwkhXoCJM5gdtYeD

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 42 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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Document generated on 6/4/2026, 11:35:35 AM