

WHX Nairobi - formerly Medic East Africa

DATE: Sunday, October 5, 2025
LOCATION: Nairobi City, Nairobi County, KE

Event Description

WHX Nairobi - formerly Medic East Africa is a premier expos event in Nairobi City. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 61/100

Expected Attendance: 3,716 people

Event ID: 9dQ8knDCu9LzWWMVf4

Hotel Demand Indicators

ADR Impact Index: 6.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,486 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
