

WHS Creative Industries End of Year Show

DATE: Thursday, October 16, 2025
LOCATION: Waiheke Island, Auckland, NZ

Event Description

WHS Creative Industries End of Year Show is a premier expos event in Waiheke Island. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 50/100

Expected Attendance: 948 people

Event ID: CD7nZoGNHWLkHhR3TK

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 379 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
