

Who Knew It with Matt Stewart LIVE + Bad Boy - HObart

DATE: Friday, August 22, 2025
LOCATION: Derwent Park, Tasmania, AU

Event Description

Who Knew It with Matt Stewart LIVE + Bad Boy - HObart is a premier performing-arts event in Derwent Park. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 46/100

Expected Attendance: 600 people

Event ID: BiG5Xena4ApHKwMM73

Hotel Demand Indicators

ADR Impact Index: 5.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 240 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.