

WHL - Tornado vs Biryusa

DATE: Monday, September 22, 2025
LOCATION: Krasnoyarsk, Krasnoyarskiy kray, RU

Event Description

WHL - Tornado vs Biryusa is a premier sports event in Krasnoyarsk. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 63/100

Expected Attendance: 4,471 people

Event ID: 9xMv7fw5y5xrRmVjrs

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,788 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
