

WHL - Saskatoon Blades U20 vs Broncos U20

DATE: Tuesday, November 11, 2025
LOCATION: Swift Current, Saskatchewan, CA

Event Description

WHL - Saskatoon Blades U20 vs Broncos U20 is a premier sports event in Swift Current. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 56/100

Expected Attendance: 1,885 people

Event ID: AJSd4tynFp5Z3sJ8C9

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 754 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.