

WHL - Red Deer Rebels U20 vs Medicine Hat Tigers U20

DATE: Sunday, December 28, 2025
LOCATION: Medicine Hat, Alberta, CA

Event Description

WHL - Red Deer Rebels U20 vs Medicine Hat Tigers U20 is a premier sports event in Medicine Hat. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 64/100
Expected Attendance: 4,979 people
Event ID: 6MCHuJibYkwhLq6uQk

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 1,992 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.