

WHL - Moose Jaw Warriors U20 vs Medicine Hat Tigers U20

DATE: Friday, December 12, 2025
LOCATION: Medicine Hat, Alberta, CA

Event Description

WHL - Moose Jaw Warriors U20 vs Medicine Hat Tigers U20 is a premier sports event in Medicine Hat. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 61/100

Expected Attendance: 3,588 people

Event ID: 6Q4RhSj6Et8ZF4Br6Q

Hotel Demand Indicators

ADR Impact Index: 6.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,435 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.