

WHL - Medicine Hat Tigers U20 vs Kamloops Blazers U20

DATE: Friday, October 24, 2025
LOCATION: Kamloops, British Columbia, CA

Event Description

WHL - Medicine Hat Tigers U20 vs Kamloops Blazers U20 is a premier sports event in Kamloops. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 62/100
Expected Attendance: 4,098 people
Event ID: YBPzpAfVBLtCW2UpET

Hotel Demand Indicators

ADR Impact Index: 6.8x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 1,639 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
