

WHL - Kelowna Rockets U20 vs Penticton Vees U20

DATE: Friday, September 26, 2025
LOCATION: Penticton, British Columbia, CA

Event Description

WHL - Kelowna Rockets U20 vs Penticton Vees U20 is a premier sports event in Penticton. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 60/100
Expected Attendance: 3,304 people
Event ID: 6jnM8euiYM2Anf26dm

Hotel Demand Indicators

ADR Impact Index: 6.6x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 1,322 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
