

WHL - Everett Silvertips U20 vs Red Deer Rebels U20

DATE: Tuesday, February 10, 2026
LOCATION: Red Deer, Alberta, CA

Event Description

WHL - Everett Silvertips U20 vs Red Deer Rebels U20 is a premier sports event in Red Deer. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 62/100
Expected Attendance: 4,165 people
Event ID: EySGr3iFNsQaspHBdD

Hotel Demand Indicators

ADR Impact Index: 6.8x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 1,666 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.