

# WHL - Edmonton Oil Kings U20 vs Penticton Vees U20

DATE: Tuesday, November 18, 2025  
LOCATION: Penticton, British Columbia, CA

## Event Description

WHL - Edmonton Oil Kings U20 vs Penticton Vees U20 is a premier sports event in Penticton. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 60/100

**Expected Attendance:** 2,996 people

**Event ID:** DcpAaCrNgEBtUSUHVX

## Hotel Demand Indicators

**ADR Impact Index:** 6.6x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,198 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*