

WHL - Calgary Hitmen U20 vs Red Deer Rebels U20

DATE: Friday, December 12, 2025
LOCATION: Red Deer, Alberta, CA

Event Description

WHL - Calgary Hitmen U20 vs Red Deer Rebels U20 is a premier sports event in Red Deer. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 60/100

Expected Attendance: 3,312 people

Event ID: 56Ss8ZxUJWcTvqbwMq

Hotel Demand Indicators

ADR Impact Index: 6.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,325 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.