

WHL - Calgary Hitmen U20 vs Kamloops Blazers U20

DATE: Saturday, December 27, 2025
LOCATION: Kamloops, British Columbia, CA

Event Description

WHL - Calgary Hitmen U20 vs Kamloops Blazers U20 is a premier sports event in Kamloops. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 64/100

Expected Attendance: 5,226 people

Event ID: 7ZvcvSRFMbAmC9nBq9

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,090 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.