

# Whitney - a tribute by Glennis Grace

DATE: Saturday, September 27, 2025

LOCATION: Hasselt, Vlaanderen, BE

---

## Event Description

Whitney - a tribute by Glennis Grace is a premier concerts event in Hasselt. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 62/100

**Expected Attendance:** 3,795 people

**Event ID:** 6Lv24P3Eydk4owQ4Lr

## Hotel Demand Indicators

**ADR Impact Index:** 6.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,518 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*