

# Whitianga Marine - Expo day

DATE: Friday, October 3, 2025  
LOCATION: Whitianga, Waikato Region, NZ

---

## Event Description

Whitianga Marine - Expo day is a premier expos event in Whitianga. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 51/100

**Expected Attendance:** 1,144 people

**Event ID:** 4YeZADxHp65uoZBSQd

## Hotel Demand Indicators

**ADR Impact Index:** 5.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 458 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/whitianga-marine-expo-day>

Document generated on 6/4/2026, 11:23:35 AM