

Whitetrash Superstar Rocking Moonshine Run

DATE: Saturday, October 25, 2025
LOCATION: Johnston City, Illinois, US

Event Description

Whitetrash Superstar Rocking Moonshine Run is a premier community event in Johnston City. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community

Importance Rank: 44/100

Expected Attendance: 499 people

Event ID: EkW6eEFsJeiyzNCcf9

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 200 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.