

# WHITE PARTY A LO CUBANO | Fri Night Warm-Up Party for Salsa Tumbao Festival | Backyard Bar

DATE: Thursday, November 27, 2025

LOCATION: Auckland, Auckland, NZ

## Event Description

WHITE PARTY A LO CUBANO | Fri Night Warm-Up Party for Salsa Tumbao Festival | Backyard Bar is a premier festivals event in Auckland. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 36/100

**Expected Attendance:** 205 people

**Event ID:** 44uhJNbhKgtRcw3Tpn

## Hotel Demand Indicators

**ADR Impact Index:** 4.6x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 82 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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<https://becircadian.com/events/white-party-a-lo-cubano-fri-night-warm-up-party-for-salsa-tumbao-festival-backyard-bar>

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