

Whistler Wine Walk: Audain Art Museum Curatorial Walk & Talk

DATE: Friday, October 3, 2025
LOCATION: Whistler, British Columbia, CA

Event Description

Whistler Wine Walk: Audain Art Museum Curatorial Walk & Talk is a premier expos event in Whistler. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 47/100
Expected Attendance: 730 people
Event ID: 8XFuWk8yb7p5PEqk9V

Hotel Demand Indicators

ADR Impact Index: 5.5x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 292 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
