

# Whisky Tasting

DATE: Tuesday, August 19, 2025

LOCATION: Buenos Aires, Ciudad Autónoma de Buenos Aires, AR

---

## Event Description

Whisky Tasting is a premier conferences event in Buenos Aires. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 30/100

**Expected Attendance:** 101 people

**Event ID:** BQ2NsNgMuwox6KM32a

## Hotel Demand Indicators

**ADR Impact Index:** 4.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 40 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform

<https://becircadian.com/events/whisky-tasting>

Document generated on 6/3/2026, 8:37:20 PM