

Whiskey Talkin

DATE: Friday, October 10, 2025
LOCATION: Minot, North Dakota, US

Event Description

Whiskey Talkin is a premier performing-arts event in Minot. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 47/100
Expected Attendance: 671 people
Event ID: Fwq7dyBsZmGg3q4ufp

Hotel Demand Indicators

ADR Impact Index: 5.5x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 268 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
