

While She Sleeps and Bullet for My Valentine

DATE: Monday, October 20, 2025
LOCATION: Singapore, SG

Event Description

While She Sleeps and Bullet for My Valentine is a premier concerts event in Singapore. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 58/100

Expected Attendance: 2,462 people

Event ID: EBQTkAv8AJEufUsWdh

Hotel Demand Indicators

ADR Impact Index: 6.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 985 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.