

# Wh – FR Ñ tauranga hei oranga m Ò °outou: A Review

DATE: Tuesday, August 19, 2025  
LOCATION: Wellington, Wellington Region, NZ

## Event Description

Wh – te m F W anga hei oranga m Ñ koutou: A Review is a premier expos event in Wellington. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 43/100

**Expected Attendance:** 429 people

**Event ID:** HjsTgRaaC8YWzyTwci

## Hotel Demand Indicators

**ADR Impact Index:** 5.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 172 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*