

Where Song Began - Glen Alice Hall - A cinematic concert celebrating Australia's birds

DATE: Saturday, September 20, 2025
LOCATION: Glen Alice, New South Wales, AU

Event Description

Where Song Began - Glen Alice Hall - A cinematic concert celebrating Australia's birds is a premier festivals event in Glen Alice. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 48/100

Expected Attendance: 821 people

Event ID: 9nkxVXswMx3KGR5fkA

Hotel Demand Indicators

ADR Impact Index: 5.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 328 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.