

Where Rock and Religion Rolled - A talk about the music of the SFX

DATE: Friday, October 3, 2025
LOCATION: North Strand, IE

Event Description

Where Rock and Religion Rolled - A talk about the music of the SFX is a premier conferences event in North Strand. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences
Importance Rank: 41/100
Expected Attendance: 357 people
Event ID: EdBTaxK3eyDwimfFjX

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 143 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
