

Where Dreams Dance | AÄ@EdW C" C

DATE: Sunday, August 24, 2025
LOCATION: York, England, GB

Event Description

Where Dreams Dance | AÄ@EdW C B 8D\$<E` B\$0CÔFDà is a premier performing-arts event in York. This event draws attention around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 26/100

Expected Attendance: 61 people

Event ID: 42PeyzEbm8UH6KmfN

Hotel Demand Indicators

ADR Impact Index: 3.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 24 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.