

When the mind plays you: understanding your inner loops

DATE: Wednesday, October 8, 2025
LOCATION: W æ ¶ Å ÷ F vò & Vv-öâÅ å

Event Description

When the mind plays you: understanding your inner loops is a premier community event in W æ ¶ Å. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community

Importance Rank: 26/100

Expected Attendance: 66 people

Event ID: DKp64LHaX8JKLfjgYE

Hotel Demand Indicators

ADR Impact Index: 3.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 26 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.