

What Roles Do First Languages Play in the Teaching of Modern Regional Languages (MRL) in France and French Taught as a Foreign Language (FLE)

DATE: Thursday, November 6, 2025
LOCATION: Bordeaux, Nouvelle-Aquitaine, FR

Event Description

What Roles Do First Languages Play in the Teaching of Modern Regional Languages (MRL) in France and French Taught as a Foreign Language (FLE) is a premier conferences event in Bordeaux. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 30/100

Expected Attendance: 100 people

Event ID: EbuWrXXk3aXKdWeN8F

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 40 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.