

# What Good Looks Like in Business Strategy and Planning - Sydney.

DATE: Tuesday, September 30, 2025  
LOCATION: Darlinghurst, New South Wales, AU

## Event Description

What Good Looks Like in Business Strategy and Planning - Sydney. is a premier expos event in Darlinghurst. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 43/100

**Expected Attendance:** 469 people

**Event ID:** 5pmKB548JgjTqrkAw7

## Hotel Demand Indicators

**ADR Impact Index:** 5.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 188 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*