

What do to when Things go Wrong - meditation classes

DATE: Sunday, August 31, 2025
LOCATION: Bulls, Manawatū Region, NZ

Event Description

What do to when Things go Wrong - meditation classes is a premier community event in Bulls. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community

Importance Rank: 23/100

Expected Attendance: 46 people

Event ID: 33rNwipE9LwprDBYTZ

Hotel Demand Indicators

ADR Impact Index: 3.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 18 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.