

WHALE'N BOOTS MUSIC FESTIVAL

DATE: Saturday, September 13, 2025
LOCATION: Margaree Harbour, Nova Scotia, CA

Event Description

WHALE'N BOOTS MUSIC FESTIVAL is a premier festivals event in Margaree Harbour. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 41/100

Expected Attendance: 374 people

Event ID: 8XTWXVnwKZNRzu6t3x

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 150 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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<https://becircadian.com/events/whalen-boots-music-festival>

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