

Western Sydney Wedding Expo

DATE: Friday, November 21, 2025
LOCATION: The Ponds, New South Wales, AU

Event Description

Western Sydney Wedding Expo is a premier expos event in The Ponds. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 56/100

Expected Attendance: 2,008 people

Event ID: J7NBcZy4LHig6snjEM

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 803 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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