

Western Sydney Wanderers vs Sydney FC

DATE: Saturday, January 31, 2026
LOCATION: Moore Park, New South Wales, AU

Event Description

Western Sydney Wanderers vs Sydney FC is a premier sports event in Moore Park. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 75/100

Expected Attendance: 17,046 people

Event ID: QDBgWf8S7zZWudfcxg

Hotel Demand Indicators

ADR Impact Index: 7.9x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 6,818 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.