

Western Society of Allergy, Asthma & Immunology Annual Scientific Session

DATE: Sunday, February 1, 2026
LOCATION: Wailea-Makena, Hawaii, US

Event Description

Western Society of Allergy, Asthma & Immunology Annual Scientific Session is a premier conferences event in Wailea-Makena. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 45/100

Expected Attendance: 549 people

Event ID: 4gRZUnQTFqeUNGrAhi

Hotel Demand Indicators

ADR Impact Index: 5.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 220 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
