

WestCal AV Construction Career + Resource Fair w. Paving The Way Foundation

DATE: Friday, August 22, 2025
LOCATION: Lancaster, California, US

Event Description

WestCal AV Construction Career + Resource Fair w. Paving The Way Foundation is a premier expos event in Lancaster. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 52/100

Expected Attendance: 1,316 people

Event ID: 4erXQ9BEjL7Bq3fEde

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 526 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.