

West Wyalong Hearts Of Gold Festival

DATE: Thursday, October 16, 2025
LOCATION: West Wyalong, New South Wales, AU

Event Description

West Wyalong Hearts Of Gold Festival is a premier festivals event in West Wyalong. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 59/100

Expected Attendance: 2,680 people

Event ID: D2mG3xEpEreUgcrTu

Hotel Demand Indicators

ADR Impact Index: 6.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,072 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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