

West Wales Vehicle Safety & Compliance Event

DATE: Tuesday, September 30, 2025
LOCATION: Pembroke Dock, Wales, GB

Event Description

West Wales Vehicle Safety & Compliance Event is a premier expos event in Pembroke Dock. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 52/100

Expected Attendance: 1,226 people

Event ID: GJQR3oS8QRAEUa3rFd

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 490 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.