

West Suffolk College Explore Your Options Event

DATE: Friday, August 29, 2025
LOCATION: Bury Saint Edmunds, England, GB

Event Description

West Suffolk College Explore Your Options Event is a premier conferences event in Bury Saint Edmunds. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 33/100

Expected Attendance: 137 people

Event ID: 4Qp6voeUTKv84chau5

Hotel Demand Indicators

ADR Impact Index: 4.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 55 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
