

# West Side Australian Poetry Slam Parramatta Heat | Ft. Rachael Williams

DATE: Monday, September 15, 2025  
LOCATION: Parramatta, New South Wales, AU

## Event Description

West Side Australian Poetry Slam Parramatta Heat | Ft. Rachael Williams is a premier festivals event in Parramatta. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 31/100

**Expected Attendance:** 113 people

**Event ID:** 6Mfky5CaLNGYD5R4Lf

## Hotel Demand Indicators

**ADR Impact Index:** 4.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 45 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*