

West End Wednesdays: Market, Music & Food Trucks

DATE: Wednesday, August 13, 2025
LOCATION: St. Louis Park, Minnesota, US

Event Description

West End Wednesdays: Market, Music & Food Trucks is a premier festivals event in St. Louis Park. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals
Importance Rank: 39/100
Expected Attendance: 276 people
Event ID: 83CKEJm9RvqQPK6dUM

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 110 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
