

West Coast Wednesday - Beginner & Intermediate West Coast Swing Lessons & Dance in Metro Detroit!

DATE: Wednesday, August 13, 2025
LOCATION: Center Line, Michigan, US

Event Description

West Coast Wednesday - Beginner & Intermediate West Coast Swing Lessons & Dance in Metro Detroit! is a premier community event in Center Line. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community
Importance Rank: 32/100
Expected Attendance: 119 people
Event ID: Epnt6eCjVNvbgY9jji

Hotel Demand Indicators

ADR Impact Index: 4.2x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 48 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.