

# West Coast Festival 2025

DATE: Saturday, September 6, 2025  
LOCATION: San Bartolomeo al Mare, Liguria, IT

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## Event Description

West Coast Festival 2025 is a premier festivals event in San Bartolomeo al Mare. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 54/100

**Expected Attendance:** 1,501 people

**Event ID:** HQxMHXd8fMFKyyuSMm

## Hotel Demand Indicators

**ADR Impact Index:** 6.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 600 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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