

West Asia Super League - Gulf Region - Sharjah vs Kuwait

DATE: Tuesday, November 18, 2025
LOCATION: Sabah Al Salem, Mubarak Al-Kabeer Governorate, KW

Event Description

West Asia Super League - Gulf Region - Sharjah vs Kuwait is a premier sports event in Sabah Al Salem. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 61/100
Expected Attendance: 3,741 people
Event ID: 5bMsz2x6QnX4RgHjMk

Hotel Demand Indicators

ADR Impact Index: 6.7x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 1,496 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.