

West Asia Super League - Gulf Region - Shabab Al Ahli vs Al Muharraq

DATE: Monday, January 12, 2026
LOCATION: Manama, Mu % `a "at al-+ñ cimah, BH

Event Description

West Asia Super League - Gulf Region - Shabab Al Ahli vs Al Muharraq is a premier sports event in Manama. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 45/100

Expected Attendance: 562 people

Event ID: GuQNjVoGZvJR2r7egE

Hotel Demand Indicators

ADR Impact Index: 5.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 225 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.