

West Asia Super League - Gulf Region - Al-Ula vs Kuwait

DATE: Tuesday, October 28, 2025
LOCATION: Sabah Al Salem, Mubarak Al-Kabeer Governorate, KW

Event Description

West Asia Super League - Gulf Region - Al-Ula vs Kuwait is a premier sports event in Sabah Al Salem. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 61/100

Expected Attendance: 3,741 people

Event ID: HqdWkuTCZ7wHQhhWCd

Hotel Demand Indicators

ADR Impact Index: 6.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,496 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.