

# West Asia Super League - Gulf Region - Al Muharraq vs Kazma

DATE: Monday, October 20, 2025  
LOCATION: Sabah Al Salem, Mubarak Al-Kabeer Governorate, KW

## Event Description

West Asia Super League - Gulf Region - Al Muharraq vs Kazma is a premier sports event in Sabah Al Salem. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 61/100

**Expected Attendance:** 3,741 people

**Event ID:** BGqjzhVdhiwHJrf2gy

## Hotel Demand Indicators

**ADR Impact Index:** 6.7x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,496 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*