

# Werkbank-Spätschicht: Gute Texte, schlechte Texte

DATE: Tuesday, November 18, 2025  
LOCATION: Heinsberg, Nordrhein-Westfalen, DE

## Event Description

Werkbank-Spätschicht: Gute Texte, schlechte Texte is a premier conferences event in Heinsberg. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 26/100

**Expected Attendance:** 62 people

**Event ID:** 6Hy7vmeiBrzuYgop6T

## Hotel Demand Indicators

**ADR Impact Index:** 3.7x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 25 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*