

Wendy Wu Tours: Where To Next? Travel Event (Glen Waverley)

DATE: Wednesday, August 27, 2025
LOCATION: Glen Waverley, Victoria, AU

Event Description

Wendy Wu Tours: Where To Next? Travel Event (Glen Waverley) is a premier expos event in Glen Waverley. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 37/100

Expected Attendance: 215 people

Event ID: HJgGJ6Uop337BLWjdP

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 86 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
